



ProspectStar™

In the 21st century world of doing more with less, at last a product emerges that can help any business organize and manage its sales group. **ProspectStar™** is an easy-to-use, cost effective solution to all the clutter and stacks of business cards that accumulate on many a salesperson's desk.

ProspectStar™ is business power at your fingertips.

ProspectStar™ is a web-based contact management system that provides one shared database for all of your company's contacts. You can maintain a complete record of every encounter with each contact. You'll have all the relevant information right at your fingertips anywhere you are...office, home, vacation, business trip, coffee cafe -- wherever there's an internet connection.

All your customer information is recorded instantly and becomes available to all authorized users. If a staff member leaves your company for any reason, simply change their password and assign their records to someone else. You will never risk the loss of your customer database through an employee departure!

Your valuable data is always safe, yet always available. You can download your customer information at any time. Stored and backed-up on state-of-the-art servers, **ProspectStar™** provides the same high-level of security used by on-line banking sites.

- **Nothing to install or update --** **ProspectStar™** operates over the internet using your Microsoft Explorer® or Netscape® browser.
- **Flexible administrator configuration --** Configure your subscription to match your workflow. **ProspectStar™** is designed so that you can control user data entry and assign the right permissions to the right people. We increase your productivity while safeguarding your company's valuable customer information.
- **Versatile management capability --** Sales funnel, mailing list, tickler file, scheduling, descriptors that you define, powerful search facility and more, are all fast and efficient, and right at your fingertips.
- **No need to synchronize -- Increase sales today --** Why wait? Flexible and easy to use, every aspect of the sales process is under your direct control. Create and manage a mail/merge for Microsoft Word®. Build valuable reports in Microsoft Excel®. We help you create a contact management system that really works!
- **Easy to use --** The most intuitive solution on the market today, **ProspectStar™** helps sales, marketing and customer support teams do a better job of taking care of existing customers and winning new ones.

Star-Tech offers a wide range of web-hosted contact management and calendar tools for the business and home user. All are modestly priced, including **ProspectStar™**. Increase your sales productivity with a call to Star-Tech today!